# “Rolling Stone Cover Project”

Photo 2 – Rubric

**Assignment:**

Create and shoot a concept for a Rolling Stone Magazine cover as an Art Director/Photographer team. Photoshop and InDesign will be used to create a cover layout, which reflects the subject and decade chosen by your group.

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| **Evidence of Requirements** | **Mastered** | **Satisfactory** | **Needs Work** | **No Evidence** |
| Directions* Project is reflective of era
* Included 1 image / effective to design (era & subject choice)
* Logo included
* 4-6 headlines (subheads) reflective of era and RS styling
* Created PDF / printed
 |  |  |  |  |
| Technique / Image* Styling relevant to era & subject
* Effective use of Photoshop (color correction, layers, masking)
* Neat & creative inclusion of RS logo / placement reflective of RS style
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| Technique / Design* Effective use of In Design
* Fonts are legible and designed effectively for the era
* Layout is well composed / does not distract from image
 |  |  |  |  |
| Creativity* Thoughtful use of styling models to reflect era
* Props, poses overall design of cover emulate era and subject effectively
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| Work Ethic* Effective use of class time
* Saved image properly to server
* Printed submission as required
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**Total Points /40**